

# Post Show Report 2019

# International Exhibition



**Held on**  
28, 29, 30 March, 2019  
Bangabandhu International Conference Center (BICC)

Organized By



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# WHAT HAPPENED IN 2019

## KEY STATS - SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW, WATER MANAGEMENT SHOW & SAFE HVACR- 2019



40% of the companies already renewed their participation during the exhibition



**+300**

Foreign delegates from different countries visited in this exhibition



**+14**

countries have attended



**+8000**

targeted visitor over 3 days exhibition



**+100**

companies exhibited their products



total space of 4,800 sqft





#### SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW, WATER MANAGEMENT SHOW & SAFE HVACR- 2019, AN EXCLUSIVE B2B & B2C PLATFORM FOR THE EXHIBITORS:

SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW, WATER MANAGEMENT SHOW & SAFE HVACR- 2019 aimed to extend a platform for your organization to come in front of the decision makers that source billions of dollars in commercial building products for their plans and multiple projects. Exhibiting at these exhibition generated an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from potential Export Zones of Bangladesh lead good opportunity for our construction players to reach beyond domestic peripheral. Moreover, this Exhibition built attendance through 360° marketing campaigns that creates millions of advertising impressions in print, direct mail, email, electronic media and so on.



#### OBJECTIVE OF SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW, WATER MANAGEMENT SHOW & SAFE HVACR- 2019:

- Promoted safe & sustainable products and value-added services as preferred choice for construction in Bangladesh.
- Promoted safe & smart power solutions.
- Engaged roll out innovations and new technologies for domestic market.
- Explored opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Created awareness among future engineers, policy makers about innovation & technological advancement in the construction, Power industry.
- Created a platform for technology exchange and unveiling opportunities of business for the exhibitors.
- Provided a platform for all the stakeholders related to Construction, Power & Renewable energy industry so as to showcase their smart products.
- Engaged industry experts and clients to discuss the next generation solutions.
- Initiated a strategic relationship and partnership with key industry players, foreign buyers and solution providers and policy makers.





# GLIMPSE OF THE SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW, WATER MANAGEMENT SHOW & SAFE HVACR- 2019







## STRONG INDUSTRY PARTICIPATION

SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW, WATER MANAGEMENT SHOW & SAFE HVACR- 2019 have opened its doors for Bangladesh and dubbed to be country's most prominent construction, power generation, renewable energy, Water Management Show & Safe HVACR exposition. It has revealed an ideal venue for business transactions and introduction of innovations for the construction, power generation and renewable energy industries.

Some of the reputed companies who have made remarkable manifestations at the show this year...

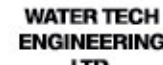
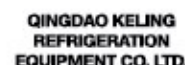
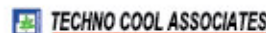


করোনা অয়েল এন্ড সুলভিকেন্টস্ লিঃ





# STRONG INDUSTRY PARTICIPATION







# EXHIBITORS PROFILE

- Construction Materials
  - Steel & Metal Fabrication
- Light weight Products
  - Insulation Products
- Refrigeration Product & Accesories
  - HVAC Technologies & Systems
- Water Management
  - Batteries, Inverters & Generators
- Construction Vehicles, Equipment
  - Construction Machinery
- Doors, Windows & Systems
  - Water Purification
- Elevators & Escalators
  - Energy Conservation Products
- Fire, Safety & Security
  - Glass & Glazing
- Hardware & Fittings
  - Construction Tools (Air, Hand & Power)
  - Paints & Coats
- Plumbing, Pipes & Fittings
  - Waste to energy
- Plywood & Veneer
  - Fire & Safety Automation
- Roofing, Cladding & Facades
  - Solar & Renewable Energy Products,
- Steel Structure
  - Geothermal heat
- Geo Testing
  - Biomass
- Safety & Security System
  - Turnkey Consultancy
- Waste Water Management & Recycling
  - Real Estate Developers
- Substation, Generator



Companies Represented: 120

**COUNTRIES PRODUCTS EXHIBITED IN SAFECON, SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW, WATER MANAGEMENT SHOW & SAFE HVACR- 2019**

Bangladesh, China, India, UK, U.A.E, Thailand, Taiwan, Germany, USA, Ukrain, Srilanka, Belgium, Korea



## EXHIBITOR'S SURVEYS & TESTIMONIALS

**80%** Are primary decision-makers or influence in decision making

**75%** of exhibitors were satisfied with the quality of visitors at

SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW, WATER MANAGEMENT SHOW & SAFE HVACR- 2019

### Few Top Exhibitors & Visitors Feedback:

"I hope the Organizer will continue the process of creating successful exhibitions which will contribute in the development of safer Bangladesh."

Al Mamun Mridha  
Joint Secretary General, BCCCI

"This type of exhibition is needed in Bangladesh to transfer the technology to our people. I must appreciate the organizer to arrange this international expo in our country."

Manas Kumar Mitra  
President, ASHRAE Bangladesh Chapter

"I believe this sort of exhibition will create enormous opportunities for Bangladeshi engineers, architects, planners and simultaneously for the entrepreneurs."

Prof. Dr. M. Shamim Z. Bosunla  
President, Bangladesh Association of Consulting Engineers

"There are huge development of our Country to cope up the development work. We need to bring all of the services under one umbrella by this type of expo. I congratulate the organizer for such a great initiative."

Engr. Md. Hasmotuzzaman  
Fellow: IEB, Member: ASHRAE & NFPA

"This is the best expo in Bangladesh. And this is my second time to come here to attend in exhibition."

Wendy Young  
Sales Manager, Andy Steel Structure

"I am very happy to be here and all our congratulations to the organizer for this summit because it is very good opportunity for us to meet client and people who want to do business and invest in Bangladesh Market."

Herve De Certaines  
Project Coordinator- Asst. Manager, DEC

"It's a very great expo and we will find a lot of customers and co-partners here in Bangladesh."

Julle Xu  
Overseas Sales, SIKELAN

"This is an excellent platform for the visitors, not only for the people of Bangladesh also for the international exhibitors, investors to come over here and participate. Organizer did a great arrangement for all."

Hussain Moosa  
Director Operations, DNJ Energy LLC, Dubai.

"The exhibition is very well organized and we are happy with the level of service has been provided by Savor. And we think it's an excellent opportunity to expose ourselves to the Bangladeshi Market."

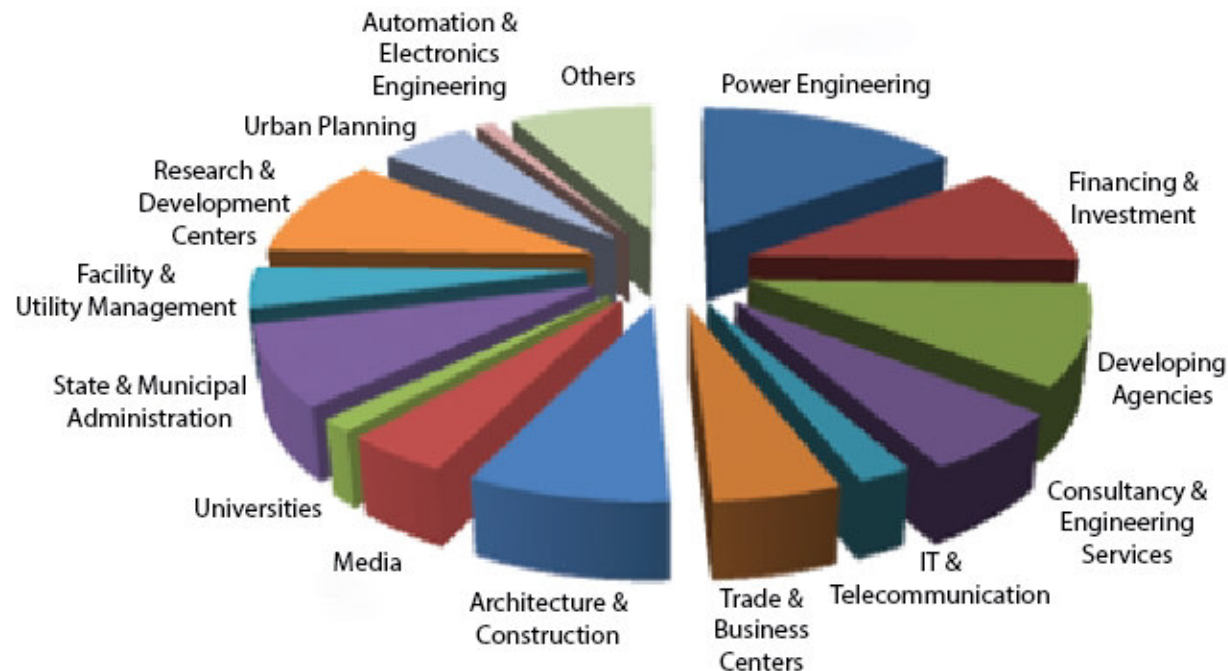
George Mixoudise  
International Operations Director  
Suntrac Energy Limited.



# VISITOR'S OVERVIEW

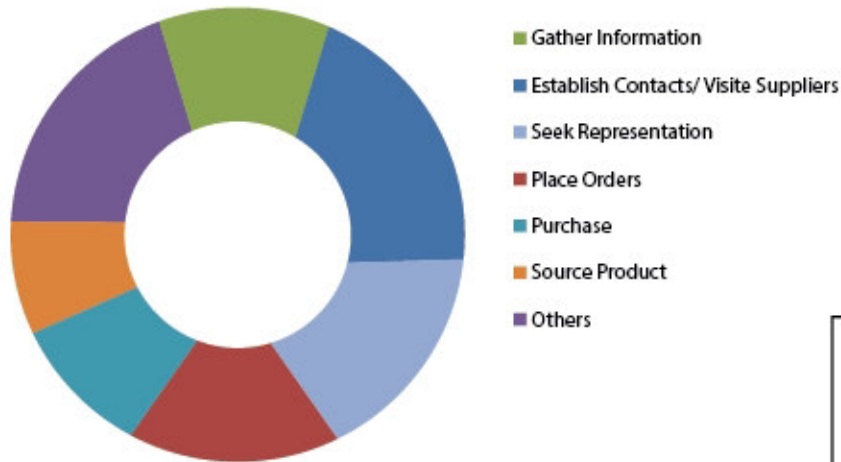
Bringing the right people together...

## Visitor Profile-

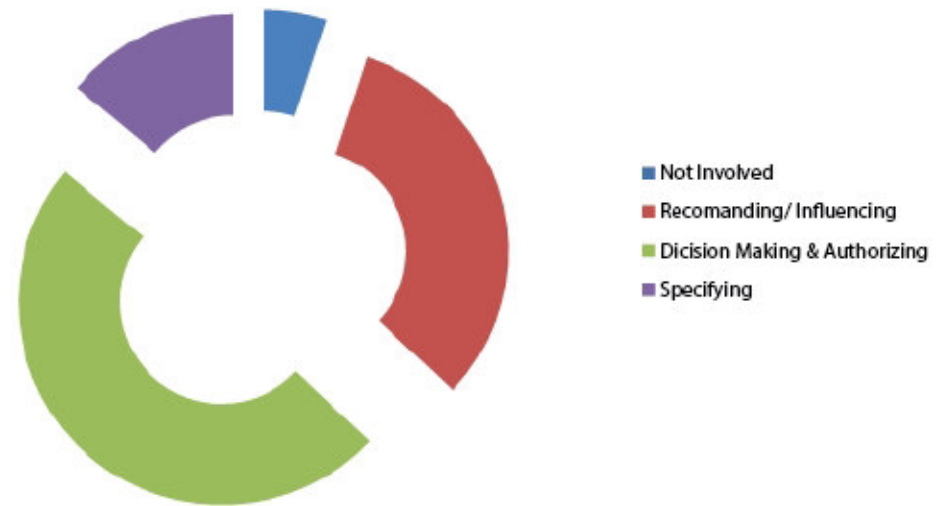


# VISITORS OVERVIEW

**PURPOSE OF THE VISITOR-  
SAFECON, POWER-GEN, RENEWABLE ENERGY SHOW,  
WATER MANAGEMENT SHOW & SAFE HVACR- 2019**



**VISITORS ROLE IN DECISION MAKING**





# MEDIA & ADVERTISEMENT- SHOW CAMPAIGNS

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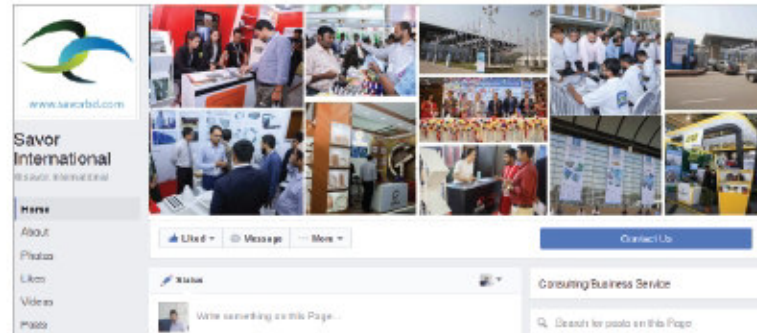
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# PR CAMPAIGNS





# PR CAMPAIGNS





# PR CAMPAIGNS





# PR CAMPAIGNS

**SAFECON 2019 KICKS OFF MARCH 24**  
**Expo on safe materials, equipment, constructions to boost industry**

**INTERNATIONAL EXHIBITIONS**

SAFECON 2019 is a three-day event showcasing the latest in safe materials, equipment, and construction technologies. The event is organized by the Bangladesh Association of Building Contractors (BABC) and is held at the Sheraton Dhaka Hotel. The exhibition will feature a wide range of products and services, including building materials, construction equipment, and safety gear. The event is expected to attract a large number of industry professionals and is a key opportunity for exhibitors to showcase their products and services to a wide audience.

**daily sun**  
**business**

**Int'l expo on safe materials, equipment from March 18**

SAVOR International Limited is organizing an international exhibition on safe materials, equipment, and construction technologies. The exhibition will be held at the Sheraton Dhaka Hotel from March 18 to 20. The event is expected to attract a large number of industry professionals and is a key opportunity for exhibitors to showcase their products and services to a wide audience.

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**daily sun**

**Int'l expo on safe materials, equipment from March 28**

**Business Desk**

A three-day long SAFECON expo is going to kick off at Bangladesh International Conference Centre (BICC) Agartala in the city on March 28.

The SAVOR International Limited is organizing the exposition, said a press release.

Some international-sourced sustainable infrastructure development will take place on the sidelines of the expo. External speakers from home and abroad will be present at the seminars.

Other four concurrent exhibitions named 4th POWER-GEN 2019, 4th RENEWABLE ENERGY SHOW 2019, 4th WATER MANAGEMENT SHOW 2019 and 4th SAFE HVACR 2019 will take place in the same premises.

**SAVOR Int'l to hold Exhibition on Safe Materials, Equipment & Constructions**

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**প্রথম আলো**

**বৃহস্পতিবার**

১৫ মার্চ ২০১৯

১৫ মার্চ ২০১৯, বুধবার

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১৫ মার্চ ২০১৯



# SPONSORS & PARTNERS

-The show wouldn't be delivered without the strong patronization of our sponsors and partners...

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## ABOUT THE ORGANIZER

SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year; thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources.

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in neighbor countries and also Worldwide.



### FOLLOW US



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